

# WHY COMPETITOR?

*In Case it's not Obvious, Here's a Few Reasons Why.*



THE OFFICIAL  
LANE LINE OF



## IT'S OFFICIAL

We build more lane lines than anyone in the world and have been relied upon in 9 of the past 12 Olympic Games.



## LifeSpan+™

This new formula, which goes into each lane line, delivers a superior product that substantially increases the useful life of Competitor® discs in harsh pool environments.



## 100% GUARANTEED

If you're not 100% satisfied, we'll make it right. End of Story.



## FAST SHIPPING

We build and ship lane lines in just 3 days. Faster than anyone in the industry.



## WIDE SELECTION

We offer a wide assortment of colors and customization options with compatible products to provide competitive swim programs & events.



## HIGHEST QUALITY

Our team leverages decades of experience as they inspect each lane a minimum three times prior to shipping any product.



## QUELLING PERFORMANCE

Quelling tests prove that we outperform our closest rival by more than 20% and the average of all major brands by 40%.

\*Tested at The McCorkle Aquatic Center by the Ohio State University Engineering/Aerospace Department.



## MADE IN THE U.S.A.

For over 40 years, our product lines have always been proudly made in America.